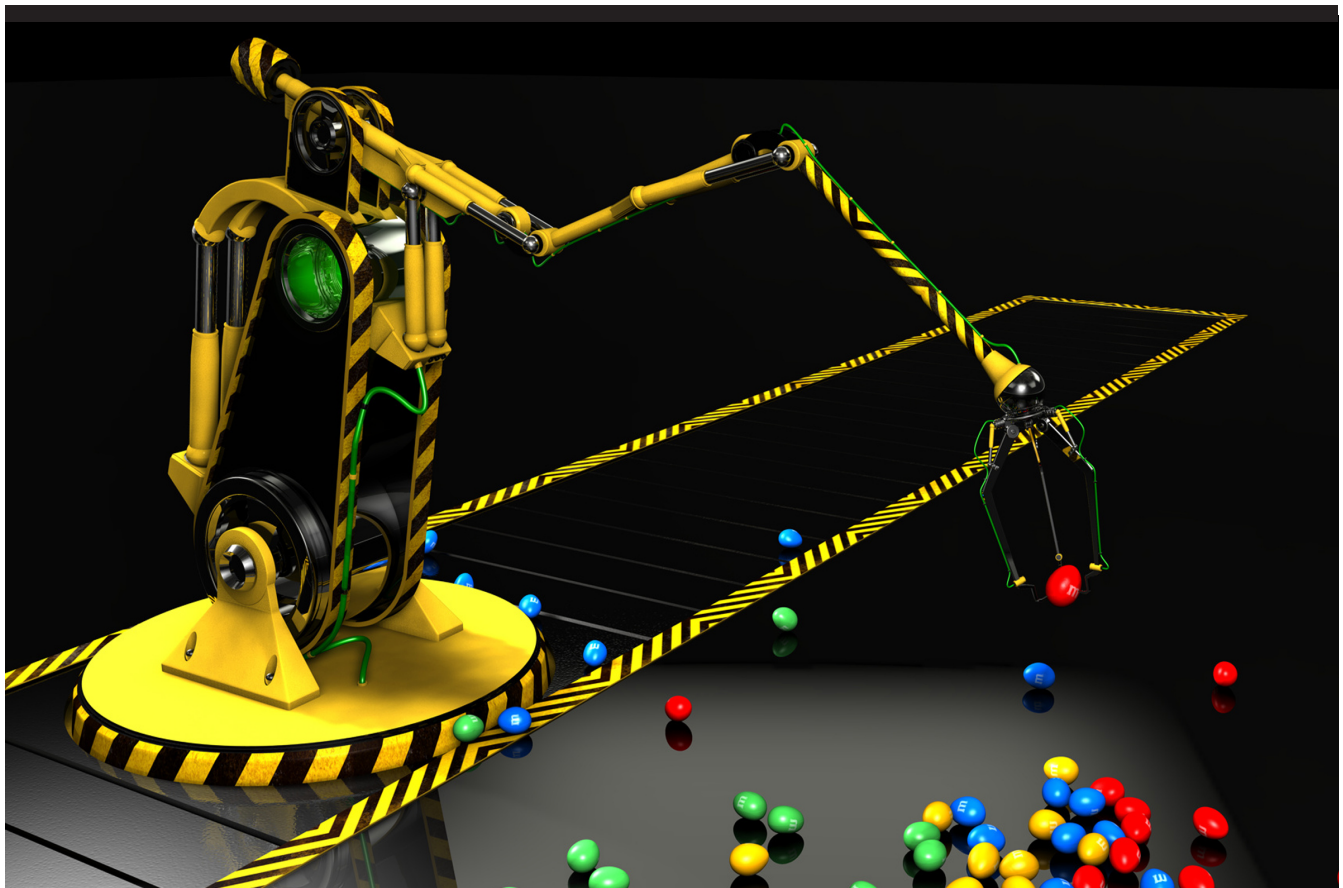
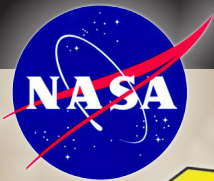


**ROBOTICS**

# TECHNOLOGY



**Imagine. Build. Learn.**



South Florida  
Business, Corporation & Organization

Invitation for Sponsorship

**Bring Robotic Technology to our Classrooms**

# THE ON IT FOUNDATION

18520 NW 67th Avenue • Suite 186 • Miami FL 33015 • United States

## FOR IMMEDIATE RELEASE

02.14.2014

PR Contact: D'Ann Spangler – Media Director  
The On It Foundation  
Phone: +1 305.244.6454  
Email: [Info@TheOnItFoundation.org](mailto:Info@TheOnItFoundation.org)

### The On It Foundation Sponsors

#### **FIRST Robotics Team 'On It!' - South Florida's Community Robotic Team 5187**

*Announces opportunity for Corporate and Community Sponsors for 2014-2015 school years  
NASA and Best Buy Commits Support*

**Miami, FL** – The On It Foundation received funding from NASA Robotic Alliance Grant and Best Buy Children's Foundation to support our 2014 FIRST Rookie Robotic TEAM 'On It!'. The funding supports our efforts to build excitement and peek students' interest in STEM education. The foundation is seeking students from under-served communities that would normally not get exposed to this awesome program, and who would like to participate in robotics design. The On It Foundation is continually seeking adults to serve as mentors, volunteers and local/national businesses who are interested in supporting this cause.

### Why Robotics?

**"The World Economic Forum ranked the United States 48th out of 133 developed and developing nations in the quality of its math and science education. We want to change this statistic. Our goal is to help kids find excitement in math and science and show them career paths that are possible with this knowledge."** Calvetta Phair, **The On It Foundation**, Executive Director.

### What's in it for our Children?

There are over \$14 million dollars in scholarship opportunities for kids who compete in FIRST Robotic Competitions. This Robotics team is the start of an annual program for High School participants. In the future, the On It Foundation hopes to also sponsor teams at other age competition levels in the FIRST program nationally. **The On It Foundation** provides year round STEM and Robotic programs for all ages that is free for all participants. For more information on FIRST Robotic Competitions visit: **USFirst.org**.

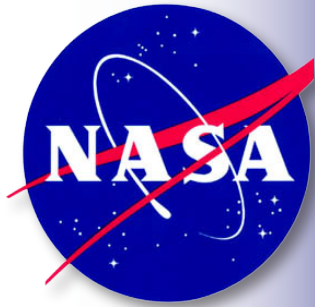
### How do I get involved?

Anyone interested in being part of the Robotics team as a mentor or student participant, is invited to email the **On It Foundation** at the address above or go to the website: **TheOnItFoundation.org**.

Monetary donations are being accepted to help support the team and buy supplies necessary to compete. Corporate, individual and in-kind donations are tax deductible. Checks can be made to: **The On It Foundation** and sent to their mailing address at 18520 NW 67th Avenue, Suite 186, Miami, FL 33015, Network for Good or PayPal online at: **TheOnItFoundation.org**.

**Where can we see TEAM 'On It!' compete?** TEAM 'On It!' will compete at the South Florida Regional FIRST Robotic Competition in beautiful Fort Lauderdale, FL at the **Greater Fort Lauderdale | Broward County Convention Center**, [www.ftlauderdalecc.com](http://www.ftlauderdalecc.com), April 3-5, 2014. All individual and sponsorship of in-kind and monetary donations for TEAM 'On It!' will include collateral placement at the event and media releases. The event is host to International, National and Local FIRST Robotic Competition teams with an estimate attendance of over 2000 participants. For further information on our South Regional FRC event please visit: **FirstInFlorida.org**

*Ms. CALVETTA PHAIR IS AVAILABLE FOR MORE INFORMATION REGARDING THE SOUTH FLORIDA ROBOTICS PROGRAM AND MAY BE REACHED AT +1 305.244.6454 FOR MORE INFORMATION.*



#### **About The On It Foundation:**

The On It Foundation (Opportunities Necessary to Increase Technology) is a 501(c)(3) National public non-profit whose Mission provides free technology resources, computer training and Internet access to underprivileged children of low-income families in grades K-12 that receive a free or reduced school lunch, attend a public/home school and reside in the United States. The On It Foundation was founded in November 1999 and is nationally focused, headquartered in Miami, Florida.

For further information about The On It Foundation visit:

**<http://www.theonitfoundation.org/> | Crowd Funding for**

**Non-Profits: <http://www.getonitnow.org/>**

**About NASA Robotic Alliance:** The Vision of NASA is to reach for new heights and reveal the unknown so that what we do and learn will benefit all humankind. The Mission of the Robotics Alliance Project is to create a human, technical, and programmatic resource of robotics capabilities to enable the implementation of future robotic space exploration missions. For more information about the NASA Robotic Alliance visit:

**<http://robotics.nasa.gov/>**

#### **About Best Buy Children's Foundation:**

As a Company, and through our Foundation, we work with nonprofit organizations to support programs that provide access to opportunities for teens through technology. Our goal is to provide positive experiences that will help teens excel in school and develop 21st century skills which will result in richer lives and a better future. We also work to improve the vitality of local communities through our community grants program, employee giving campaign and disaster relief efforts. Through the Community Grants program, Best Buy teams across the United States select non-profit organizations that give teens access to opportunities through technology to help them excel in school and develop 21st century skills. For more information about the Best Buy Children's Foundation visit:

**<http://www.bby.com/community-relations/>**

#### **About FIRST:**

Our mission is to inspire young people to be science and technology leaders, by engaging them in exciting mentor-based programs that build science, engineering and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.

**<http://www3.usfirst.org/>**

## *Your Support will help South Florida School Children*

We are looking to raise funds to expand our **STEAM** and **Robotic** program so we can make a staple in all school-aged children's educational experience.  
*We welcome volunteers and mentors to help.*

### **The On It Foundation Robotic Documentary:**

<http://www.youtube.com/watch?v=TNuesjtPVr8>

As mentioned before, we are a IRS 501(c)(3) charity, so all donations are eligible for tax deductions as stated in IRS rules.

THE ON IT FOUNDATION IS A STATE OF FLORIDA REGISTERED CHARITY FOR SOLICITATION OF CONTRIBUTIONS: CH21945. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. STATE OF FLORIDA REGISTRATION NUMBER: CH2195

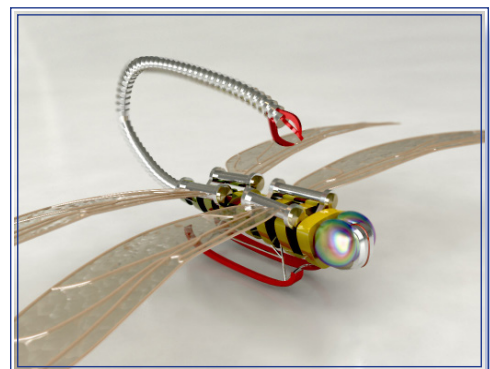
## *Opportunities Necessary to Increase Technology*

# ROBOTICS

SOUTH FLORIDA EDUCATION

### **Our Program includes:**

- Robotic introduction in schools
- Robotic club sponsorship
- Purchase materials
- Community teams of low-income students that receive a free or reduced school in grades K-12
- Purchase of a kit and materials needed for competition
- Purchase of a kit and materials needed for competition
- Venues for mentoring
- Awareness programs in English, Spanish, Creole and Russian
- Travel for field trips and community outreach events



## SPONSOR LEVELS

BE RECOGNIZED AS A BUSINESS THAT HELPS BRING ROBOTICS TECHNOLOGIES TO SOUTH FLORIDA



**Platinum Sponsor** \$2,500  
Sponsored Giveaway  
Name/Logo Recognition:

- Banner
- Website
- T-Shirts
- Program
- Newsletter

**Gold Sponsor** \$1,000  
Name/Logo Recognition:

- Website
- T-Shirts
- Program
- Newsletter

**Silver Sponsor** \$500  
Name/Logo Recognition:

- Website
- Program
- Newsletter

**Bronze Sponsor** \$100  
Thank Recognition:

- Website
- Program
- Newsletter



**Individual Sponsor** \$25