Sponsorship Opportunities

- technology access
- free equipment
- family programs
- introductory training
- advancement referrals

THE ON IT FOUNDATION *preparing for the future*

Opportunities Neccessary to Increase Technology
Miami, Florida

A proposal for
America's Corporations

"Many people see technology as the problem behind the so-called digital divide. Others see it as the solution. Technology is neither. It must operate in conjunction with business, economic, political and social systems."

— Carly Fiorina, former Chairwoman
of Hewlett-Packard Co.

A Changing World

Technology is the collaborative mechanism by which humankind advances society and it's relationships with the planet. As countries around the globe move to address their needs through applied technology, the core resource required is a technology-savvy, educated populace. Education itself increasingly relies on technology for teacher interaction and information delivery. Without access to technology, a country cannot begin the process necessary to compete in technology-oriented modern society.

In advanced countries, the marketplace for talent and development can create techno-logical paradoxes, the contrasting momentums which can deflate opportunities instead of inflate them, obscure rather than clarify possibili-ties, divide instead of bond citizens on the tenets of equal opportunity. Lack of computer and internet access defeats the ability of children to improve their learning with interactive software, adults to learn valuable technology job skills, and families to benefit from online health, civic and emergency information.

As the world's technology leader, America is most beset by these contrasting shifts in the opportunity gateway we call technology. In spite of it's vast resources, the allocation of and the access to mainstream technology resources leaves much of America's future

population out of the technology loop. In a technology-access survey of the twenty-two most economically developed nations, America ranked twenty-first.

Without an immediate concentration on technology preparation at the community level, this position will not change.

We're On It

We are all about making American 21st century technology preparedness happen. The On It Foundation (Opportunities Necessary to Increase Technology) is in the non-profit business of collecting and distributing technology resources to those citizens least-likely to acquire opportunities afforded by computer technology. A 501-(C)(3) corporation, The Foundation provides an entré to individuals and families to participate in America's mainstream of technology development. In addition, a 'good-start' policy provides basic training to each group of recipients so that benefits of technology access have almost immediate effect.

As a management resource, The On It Foundation coordinates the transfer of used and residual technology resources to the people who need it most. The Foundation navigates language difficulties and scheduling conflicts. Follow-up and support creates solid community luminaries who affect a larger sphere of technology access.

They're On It

They are students, mothers, laborers, and service workers; they attend classes and complete training. They are part of the surge of family and community effort fueling

the success of The On It Foundation. As participants in The On It Foundation programs, individuals and families enhance society by providing career opportunities to the least employable, gain tools for bridging language barriers, facilitating cultural exchange, and assist in economic development for technology-challenged communities. It's work represents one of the strong tools for making American citizens prepared for competition in the technology-bound 21st century.

Get On It

Get in the mix as businesses in every sector work to create the next great skilled workforce. Your company has the opportunity to help lead this dynamic creation of 21st century American opportunity.

The opportunities your company provides will create more qualified technology workers, enhance the American economy by lowering cultural hurdles, and strengthen local economies by lowering unemployment and communication inefficiencies. Each category of support is setup to provide a participant and family members with introduction and support for making the transition to competency in computer technology. An average of 2.5 persons per household is affected by each computer given.

And the effects of your support do not stop with one person or a single family; studies show a residual effect on multiple friends, family and community members of each program participant.

Many categories for support – The On It Foundation's support model is based on the $500 average combined cost of reconditioning one computer and training a program participant. The return on every support dollar is compared to a delivery of service and goal achievement. Separate gifting and support categories are available for general support, operations, new programs and special events.

Choose your level of support and *Get On It* today!

ON IT
Support Levels:

Programmer Level $5,000 and up
    Can support a full program for 10 participants

Terabyte Level $2,500 to $4,999
    Supports 5 or more participants

Gigabyte Level $1,000 to $2,499
    Supports 2 or more participants

Megabyte Level $500 to $999
    Supports 1 participant and possibly another participant

Megabit Level $250 to $499
    Partial to full support for 1 participant

Kilobit Level $100 to $249
    Partial to full support for 1 participant

Micro Drive $25 to $99
    Partial support for 1 participant

General Support:

Operating System Level $1 to unlimited
    Donations for general operating costs, new programs,
    and programs for special populations

Partner Organizations

The On It Foundation receives support from numerous
small businesses and individuals.

In addition, The On It Foundation won an award from the Queen Latifah
Foundation for Year 2005 and a recipient of the Starter Grant Award
from the Children's Trust in Year 2007

founder | Calvetta Phair, Executive Director and Founder

This dynamic entrepreneur is CEO of Phair Consultants and founder of The On It Foundation. When she is not busy managing the delivery of IT solutions services to major companies, she can be found building and expanding the capabilities of The On It Foundation.

The Foundation was created in 1999 after she discovered companies were reluctant to donate discarded computer inventory directly to individuals. Noting that these technology resources could be leveraged to address a growing technology gap, the Foundation's mission was the efficient delivery of technology components and training to economically and socially disadvantaged families with school-age children in grades K-12. .

A Seattle native, Ms. Phair has quickly made an impact on the local community and corporate presence on a National level. A dynamo of inspiration and effectiveness, her work continuously inspires other luminaries and entrepreneurs.

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